Tri-Cities
9/11 Memorial Stair Climb
Sponsorship Prospectus
www.9-11stairclimb.com #911stairclimb
WHO THIS EVENT HELPS

This climb benefits the FDNY Counseling Services Unit and the programs provided by the National Fallen Firefighters Foundation to support the families of our nation’s fallen firefighters.
Our mission is to honor and remember America’s fallen fire heroes, to assist their families in rebuilding their lives, and to reduce firefighter injuries and deaths.

WHY SHOULD YOU BE A SPONSOR?

When you sponsor our stair climb you honor America’s fallen firefighters, provide assistance to their families, and prevent line-of-duty deaths and injuries.
YOUR SUPPORT HELPS THE FAMILIES & CO-WORKERS OF OUR FALLEN

THESE ARE JUST SOME OF THE NATIONAL FALLEN FIREFIGHTERS FOUNDATION PROGRAMS AND RESOURCES FOR FAMILIES AND FIREFIGHTERS THAT YOUR DONATION MAKES POSSIBLE. THANK YOU!

Memorial Weekend

Kids Camp

LODD Assistance

Family Wellness

Training

Scholarships

LODD Prevention

Young Adults

Community

WWW.9-11STAIRCLIMB.COM

#911STAIRCLIMB
2019 NFFF STAIR CLIMB PROGRAM

39 STAIR CLIMBS ARE PLANNED FOR 2019

IN 2018
12,897 CLIMBERS FROM 51 STAIR CLIMBS IN 26 STATES RAISED OVER $1,118,900

WWW.9-11STAIRCLIMB.COM

COMMERCIAL DOOR OPERATORS

BalladHealth
Horizon Credit Union

I CLIMBED 110 FLOORS AT THE 9/11 MEMORIAL STAIR CLIMB

#911STAIRCLIMB
# 2019 NFFF Stair Climb Program

## Alabama
- Alabama Remembers 9/11 Memorial Stair Climb

## Colorado
- Blackhawk 9/11 Memorial Stair Climb
- Colorado 9/11 Memorial Stair Climb
- Denver 9/11 Memorial Stair Climb

## Florida
- Panama City Beach 9/11 Memorial Stair Climb
- Sebring 9/11 Memorial Stair Climb
- VCOS 9/11 Memorial Stair Climb

## Georgia
- Georgia 9/11 Memorial Stair Climb

## Illinois
- Illinois Fire Chiefs 9/11 Memorial Stair Climb

## Indiana
- FDIC 9/11 Memorial Stair Climb

## Louisiana
- Southwest Louisiana 9/11 Memorial Stair Climb

## Maryland
- National Capital Region 9/11 Memorial Stair Climb
- Ocean City 9/11 Memorial Stair Climb
- Baltimore Memorial Stair Climb

## Michigan
- Grand Rapids 9/11 Memorial Stair Climb
- Kalamazoo 9/11 Memorial Stair Climb

## Missouri
- Clayton 9/11 Memorial Stair Climb
- Missouri State Fire Marshal Memorial Stair Climb
- Springfield Area 9/11 Memorial Stair Climb

## New Jersey
- City of Bridgeton 9/11 Memorial Stair Climb
- Wildwood City Fire Department 9/11 Memorial Stair Climb

## New York
- Binghamton Fire 9/11 Memorial Stair Climb
- National Stair Climb for Fallen Firefighters
- New York Knicks 9/11 Stair Climb Presented by Chase
- NYSAFC 9/11 Memorial Stair Climb
- Rochester 9/11 Memorial Stair Climb & Walk

## North Carolina
- Charlotte 9/11 Memorial Stair Climb

## North Dakota
- North Dakota 9/11 Memorial Stair Climb

## Ohio
- Columbus 9/11 Memorial Stair Climb
- Yellow Springs 9/11 Memorial Stair Climb

## Pennsylvania
- Lancaster 9/11 Memorial Stair Climb
- State College 9/11 Memorial Stair Climb

## South Carolina
- Greenville 9/11 Memorial Stair Climb

## Tennessee
- Firehouse Expo 9/11 Memorial Stair Climb
- Nashville 9/11 Memorial Stair Climb
- Tri-Cities 9/11 Memorial Stair Climb

## Virginia
- Richmond 9/11 Memorial Stair Climb
- Roanoke 9/11 Memorial Stair Climb

## Wisconsin
- 9/11 Memorial Stair Climb - Lambeau Field

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If you would like to host a National Fallen Firefighters Foundation 9/11 Stair Climb, please contact Regina Livingston at rlivingston@firehero.org.

WWW.9-11STAIRCLIMB.COM #911STAIRCLIMB
# TRI-CITIES 9/11 MEMORIAL STAIR CLIMB SPONSOR LEVELS

## PRESENTING SPONSOR (1) – $10,000

### BRANDING
- Receive the official corporate “Presented By” designation
- Brand exclusivity above all other sponsors
- Logo incorporation into event logo with “Presented by” tagline
- Logo on front of event shirt with the main stair climb logo
- Prime placement of signage at event
- Availability to display multiple items at the event, vendor space at the event if desired
- Option to place marketing items in “swag bag”
- Logo on all marketing materials (posters/flyers)

### MEDIA EXPOSURE
- Tri-Cities 9/11 Memorial Stair Climb FB page and event page
- Broadcast acknowledgement on radio and TV coverage
- Live check presentation at Opening Ceremony
- Inclusion and specific acknowledgement in press releases
- Corporate Logo on registration website

### CLIMB PARTICIPATION
- Up to 15 climb registrations including t-shirts and “swag bag”

## PLATINUM SPONSOR – $5,000

### BRANDING
- Large corporate logo on back of event t-shirt
- Prominent placement of signage on stage at event and on main backdrop
- Availability to display multiple items at the event, vendor space at the event if desired
- Option to place marketing items in “swag bag”
- Logo on all marketing materials (posters/flyers)

### MEDIA EXPOSURE
- Tri-Cities 9/11 Memorial Stair Climb FB page and event page
- Acknowledgement at Opening Ceremony
- Live check presentation at stair climb after-party
- Inclusion and specific acknowledgement in press releases
- Corporate logo on registration website

### CLIMB PARTICIPATION
- Up to 7 climb registrations including t-shirts and “swag bag”

## DIAMOND SPONSOR – $2,500

### BRANDING
- Corporate logo on back of event t-shirt
- Placement of signage at event and on main backdrop
- Availability to display multiple items at the event, vendor space at the event if desired.
- Option of placing marketing items in “swag bag”
- Logo on all marketing materials (posters/flyers)
- Limited sponsor availability for corporate logo on challenge coins, lanyards, cups, etc.

### MEDIA EXPOSURE
- Tri-Cities 9/11 Memorial Stair Climb FB page and event page
- Acknowledgement at Open Ceremony
- Inclusion and specific acknowledgement in press releases
- Corporate logo on registration website

### CLIMB PARTICIPATION
- Up to 4 climb registrations including t-shirts and “swag bag”
# TRI-CITIES 9/11 MEMORIAL STAIR CLimb SPONSOR LEVELS

## GOLD SPONSOR – $1,250

<table>
<thead>
<tr>
<th>BRANDING</th>
<th>MEDIA EXPOSURE</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Corporate logo on back of event t-shirt</td>
<td>- Tri-Cities 9/11 Memorial Stair Climb FB page and event page</td>
</tr>
<tr>
<td>- Placement of signage at event and on main backdrop</td>
<td>- Acknowledgement at Opening Ceremony</td>
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<tr>
<td>- Availability to display multiple items at the event, vendor space at</td>
<td>- Inclusion and specific acknowledgement in press releases</td>
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<tr>
<td>the event if desired.</td>
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<td>- Logo on all marketing materials (posters/flyers)</td>
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## SILVER SPONSOR – $500

<table>
<thead>
<tr>
<th>BRANDING</th>
<th>MEDIA EXPOSURE</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Placement of signage at event</td>
<td>- Tri-Cities 9/11 Memorial Stair Climb FB Page and event page</td>
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<tr>
<td>- Logo on all marketing materials (posters/flyers)</td>
<td>- Acknowledgement at Opening Ceremony</td>
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## BRONZE SPONSOR – $100

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<tr>
<th>EXPOSURE</th>
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<tbody>
<tr>
<td>- Placement of signage in stairwell</td>
<td>- Tri-Cities 9/11 Memorial Stair Climb FB page and event page</td>
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## IN-KIND SPONSOR – $100 – $2,500

- Will receive tax-deductible credit for their donation
- Donation value will determine the benefits received

Please make checks payable to: National Fallen Firefighters Foundation
Attn: Tri-Cities 9/11 Memorial Stair Climb
2130 Priest Bridge Drive, Suite 6, Crofton, MD 21114

WWW.9-11STAIRCLIMB.COM #911STAIRCLIMB
2018 TRI-CITIES 9/11 MEMORIAL STAIR CLIMB AT-A-GLANCE

366 CLIMBERS CLIMBED TO REMEMBER

WITH MORE CLIMBERS EVERY YEAR!

CLIMBERS ARE FROM
86% Tennessee
14% Virginia

WWW.9-11STAIRCLIMB.COM  #911STAIRCLIMB
“As the sister of a firefighter, I feel it’s my duty to participate to honor the brave men and women who lost their lives on 9/11 by simply doing their job... Anything I can do to help continue their legacy is a blessing.”

~ Hannah Sick

“It creates conversation and allows those who do remember to share their memories with those who were too young. I'm grateful for the opportunity to join in and plan to continue as long as my legs will carry me.”

~ Summer Hamrick

“These individuals deserve to be honored and respected. So I climb to honor them, respect them, and have their legacy live on.”

~ Nathan Ward
Please contact Andrew Catron at (276) 706-1032 or Jared Lindholm (423) 367-0373 or by E-mail at TriCitiesstairclimb@gmail.com for more information about how you can help the families and co-workers of America's fallen firefighters.